



Republic of the Philippines
Department of Education
Region XII – SOCCSKSARGEN
SCHOOLS DIVISION OFFICE OF KIDAPAWAN CITY

DIVISION MEMORANDUM

JAN 19 2021

DM – SGO – 2021 – 005

KIDAPAWAN CITY CHARTER DAY CELEBRATION

To: Assistant Schools Division Superintendent
Division Chiefs (CID, SGOD)
Education Program Supervisors
Public Schools District Supervisors
School Heads (Elementary and Secondary)
All others concerned

1. Every year, Kidapawan City is celebrating the Charter Day wherein people are having thematic street, drum and lyre competition, Barangay Day, Agro Trade Exhibit, Street Food Festival and many others. But, since COVID-19 is still uncontrollable and celebrating the charter day in a mass gathering is dangerous for virus transmission, the City Government of Kidapawan shall be celebrating the said day through online activities such as: Photo Essay, Vlog and E-Comics Contests.
2. In reference to the letter from City Government of Kidapawan through their Sangguniang Kabataan Federation, students are encouraged to join the activities in celebration of the 2021 Charter Day. The School Youth Formation Coordinators are advised to facilitate and coordinate the participation of the interested students to the said activity.
3. Attached in this Memorandum are the guidelines and criteria for judging. Also, for more information, you can visit the Official Facebook Account of City Government of Kidapawan.
4. Immediate dissemination of this Memorandum is necessary.


OMAR A. OBAS, CESO V
Schools Division Superintendent

Encl.: As stated
Reference: Letter

NSA/DM- Charter Day
02/ January 19, 2021



JP Laurel corner Quirino Drive, Brgy. Poblacion, Kidapawan City
Telephone No.: (064) 5724144/ (064) 5779654
Website: depedkidapawancity.com Email: kidapawan.city@deped.gov.ph



Office of the SK Federation President

REPUBLIC OF THE PHILIPPINES
PROVINCE OF COTABATO, KIDAPAWAN CITY



Anong Kwentong Kidapawan Mo? Photo Essay Contest

Guidelines

I. Eligibility and Registration

1. The photography contest is open to all amateur photography enthusiast, ages 18 years old and above, and a bonafide resident of Kidapawan City.
2. To register, photographers are required to send the following on the official email address of the City Information Office, infokidapawancity@gmail.com:
 - a. Full Name
 - b. Mobile Number
 - c. Complete Address
 - d. Photo Title
 - e. Photo Caption (1-5 sentences explaining/ describing the photograph and its relevance to the focus content)
 - f. Proof of Residency
 - g. Photo Entry

II. Schedules

1. Deadline of Submission of Entry
 - January 31, 2021 by 5:00 PM
2. Posting of Entries on the Official FB Account of the City Government
 - February 3, 2021 by 5:00 PM
3. Cut Off for Online Votes
 - February 10, 2021 by 5:00 PM
4. Announcement of Winners
 - February 12, 2021 by 5:00 PM during the culmination program.

III. Judging of Winners

1. Criteria of Judging will be based on:

Content and Relevance to the focus content	-	40%
Artistic Value and Communication Potential of the Image	-	25%
Technical Excellence and Quality	-	20%
Facebook Reactions	-	15%
2. The decision of the Board of Judges shall be final and irrevocable.

IV. Awards

1 st Prize	-	Php 2,500.00
2 nd Prize	-	2,000.00
3 rd Prize	-	1,500.00
Most Heart React on FB	-	1,000.00

V. General Guidelines

1. The entry shall focus on the influence of Kidapawan City (people, place, history and others that may related to Kidapawan) in photographers' life.
2. Only one photo entry will be allowed per participant. Photo collage is not allowed.
3. Photographs must be in digital format. Only online entries will be eligible. No print or film submission will be accepted for entry into the Contest. All digital file must be in JPEG or .jpg format. All digital files must be submitted at their highest resolution.





Office of the SK Federation President

REPUBLIC OF THE PHILIPPINES
PROVINCE OF COTABATO, KIDAPAWAN CITY



4. Digital manipulation is not allowed. Enhancement must be limited only in minor burning, dodging and/ or color correction is acceptable, as is minor cropping. High dynamic range images (HDR) and stitched panoramas are acceptable.
5. Photographs that include sculptures, statues, paintings, and other works of art will be accepted as long as they do not constitute copyright infringement or fraud. When photographing the work of others, it must be as an object in its environment and not a full- frame close-up up of another person's art.
6. The entry must be the original work of the entrants and must not have been previously published in any photo contest. By entering the contest, entrant represents, acknowledges, and warrant that the submitted photograph is an original work created solely by the entrant, that the photograph does not infringe on the copyrights, trademarks, moral rights, rights of the privacy/ publicity or intellectual property rights of any person or entity, and that no other party has any right, title, claim, or interest in the photograph.
7. Entry must not contain date stamps, watermarks or any text on the image.
8. Participants shall wave the rights of their entry in favor of City Government for general publication, promotional use and other purposes deemed necessary with proper and due acknowledgement and recognition of the entrants.
9. The organizer reserves the right to withdraw any awards at any time should the participants violate any of the rules and regulations of the contest or if it deems, in any way, that granting the participants the award will damage the reputation of the institution.

VI. Intellectual Property Rights

The City Government shall have the perpetual right over the all the entries it may acquire, including the right to use, produce or reproduce, prepare derivatives works of the designs for whatever purpose and whichever forms as may deemed fit by the institution without further compensation to the entrants.





Office of the SK Federation President

REPUBLIC OF THE PHILIPPINES
PROVINCE OF COTABATO, KIDAPAWAN CITY



Vlog Contest

Featuring Kidapawan City Tourist Spots/ What do you love about Kidapawan City?

Guidelines

I. Eligibility and Registration

1. The vlogging contest is open to all individual or group of three (3), ages 18 years old and above, and a bonafide resident of Kidapawan City.
2. To register, vloggers are required to send the following on the official email address of the City Information Office: infokidapawancity@gmail.com:
 - a. Contact Person
 - b. Mobile Number
 - c. Complete Address
 - d. Vlog Title
 - e. Proof of Residency
 - f. Video Entry

II. Schedules

1. Deadline of Submission of Entry
 - January 31, 2021 by 5:00 PM
2. Posting of Entries on the Official FB Account of the City Government
 - February 1, 2021 by 5:00 PM
3. Cut Off for Online Votes
 - February 10, 2021 by 5:00 PM
4. Announcement of Winners
 - February 12, 2021 by 5:00 PM during the culmination program.

III. Judging of Winners

1. Criteria of Judging will be based on:
 - a. Relevance to the theme - 40%
(The work readily explains the content of the vlog and entices the general audience. Must place the charter day logo on the vlog)
 - b. Originality and Creativity - 35%
(The work must be original and creative; the videographer must have artistically woven his/ her interpretation on the focus content)
 - c. Technical Quality - 10%
(Adhere to the technical requirements and contain elements that are creatively and correctly used. (i.e. text, illustrations, etc.)
 - d. FB Reactions - 15%
(Measures of audience impression on the video. All FB reactions on the official FB account of SK will be counted)

IV. Awards

1 st Prize	-	Php	3,500.00
2 nd Prize	-		2,000.00
3 rd Prize	-		1,000.00
Most Heart React on FB	-		1,000.00

V. General Guidelines

1. Contest participants can only register one (1) entry.





Office of the SK Federation President

REPUBLIC OF THE PHILIPPINES
PROVINCE OF COTABATO, KIDAPAWAN CITY



2. The entry must be the original work of the entrants and must not have been previously published in any vlog competition.
3. Content must not be offensive, threatening, defamatory, libelous, or contain any content that is inappropriate, indecent, profane, discriminatory in any way, or that promotes hatred or harm against any person or group, or otherwise does not comply with the theme and spirit of the contest.
4. The entry must be at least 3 minutes and not exceed 10 minutes including the credits. Entries who do not meet the required time will have a corresponding deductions from judges' total score, 0.5 for every second.
5. The videos must be in the highest quality possible. Participants may use any appropriate background music or effect.
6. Submitted videos must focus on the tourist spots in our City and/ or the things you love about Kidapawan City.
7. Entrants shall observe minimum health protocol in doing the vlog.
8. Participants shall wave the rights of their entry in favor of City Government for general publication, promotional use and other purposes deemed necessary with proper and due acknowledgement and recognition of the entrants.
9. The organizer reserves the right to withdraw any awards at any time should the participants violate any of the rules and regulations of the contest or if it deems, in any way, that granting the participants the award will damage the reputation of the institution.

VI. Intellectual Property Rights

The City Government shall have the perpetual right over the all the entries it may acquire, including the right to use, produce or reproduce for whatever purpose and whichever forms as may deemed fit by the institution without further compensation to the entrants.





Office of the SK Federation President

REPUBLIC OF THE PHILIPPINES
PROVINCE OF COTABATO, KIDAPAWAN CITY



E-comics Making Contest A layout of the New Normal

Guidelines

I. Eligibility and Registration

1. The E-comics contest is open to all individual or group of three (3), ages 18 years old and above.
2. To register, participants are send the following on the official email address of the City Information Office, infokidapawancity@gmail.com:
 - a. Full Name
 - b. Mobile Number
 - c. Complete Address
 - d. Title
 - e. E-comics Entry

II. Schedules

1. Deadline of Submission of Entry
 - January 31, 2021 by 5:00 PM
2. Posting of Entries on the Official FB Account of the City Government
 - February 2, 2021 by 5:00 PM
3. Cut Off for Online Votes
 - February 10, 2021 by 5:00 PM
4. Announcement of Winners
 - February 12, 2021 by 5:00 PM during the culmination program.

III. Judging of Winners

1. Criteria of Judging will be based on:

Relevance to the theme	-	30%
Originality, creativity and artistic work	-	35%
Story Content and Message	-	25%
FB Reactions	-	10%
2. The decision of the Board of Judges shall be final and irrevocable.

IV. Awards

1 st Prize	-	Php	3,500.00
2 nd Prize	-		2,000.00
3 rd Prize	-		1,000.00
Most Heart React on FB	-		1,000.00

V. General Guidelines

1. Contest participants can only register one (1) entry.
2. The entry must be the original work of the entrants and must not have been previously published to any contest.
3. Content must not be offensive, threatening, defamatory, libelous, or contain any content that is inappropriate, indecent, profane, discriminatory in any way, or that promotes hatred or harm against any person or group, or otherwise does not comply with the theme and spirit of the contest.



Office of the SK Federation President

REPUBLIC OF THE PHILIPPINES
PROVINCE OF COTABATO, KIDAPAWAN CITY



4. The storyline should be in Filipino, English, or combination of both (Taglish) and must illustrate any one topic for the official entry: Mt. Apo, Obo- Manobo, The White House (Kiram Mansion) or any historic places or event in Kidapwan City,
5. Graphics used should be original, licensed or in public domain. The finished entry should be in JPEG and vertical file and should follow the file name format: Comics Title Page Number.jpeg.
6. Entries should have a minimum of five pages, inclusive of the front comic title page, and a minimum of 4 frames per page except the comic title page.
7. Participants shall wave the rights of their entry in favor of City Government for general publication, promotional use and other purposes deemed necessary with proper and due acknowledgement and recognition of the entrants.
8. The organizer reserves the right to withdraw any awards at any time should the participants violate any of the rules and regulations of the contest or if it deems, in any way, that granting the participants the award will damage the reputation of the institution.

VI. Intellectual Property Rights

The City Government shall have the perpetual right over the all the entries it may acquire, including the right to use, produce or reproduce, prepare derivatives works of the designs for whatever purpose and whichever forms as may deemed fit by the institution without further compensation to the entrants.

